

CAREER FACT SHEET

Multimedia Specialists and Web Developers

Snapshot

Multimedia Specialists and Web Developers create computer animation, audio, video and graphic image files for multimedia presentations, games, motion pictures, CD-ROMs, information kiosks and the web, and plan, produce and maintain web sites and web applications using web programming, scripting, authoring, content management and file transfer software

How many are employed in this occupation?	14,900
What are the average weekly earnings for full time workers?	\$1,910
How does unemployment compare with other occupations?	Average
What are the job prospects for this occupation?	High
What will be the likely future employment growth for the next five years?	Strong Growth

Main employing industries

Professional, Scientific and Technical Services; Public Administration and Safety; Education and Training; Manufacturing

Tasks

This occupation may include associated occupations with varying tasks.

- analysing, designing and developing internet sites applying a mixture of artistry and creativity with software programming and scripting languages and interfacing with operating environments
- designing and developing digital animations, imaging, presentations, games, audio and video clips, and internet applications using multimedia software, tools and utilities, interactive graphics and programming languages
- communicating with network specialists regarding web-related issues, such as security and hosting web sites, to control and enforce internet and web server security, space allocation, user access, business continuity, web site backup and disaster recovery planning
- designing, developing and integrating computer code with other specialised inputs, such as image files, audio files and scripting languages, to produce, maintain and support web sites
- assisting in analysing, specifying and developing internet strategies, web-based methodologies and development plans

INDUSTRY OVERVIEW

Professional, Scientific and Technical Services

If you aspire to hold a highly responsible, skilled, professional position then you should explore the possibilities to be found in the Professional, Scientific and Technical Services Industry. This diverse industry primarily supports other services by providing a range of specialist, formal skills. However, you don't need to jump right into becoming a fully certified Accountant or Solicitor straight away. Many successful employees in these occupations worked their way up to becoming fully qualified; combining work experience in support roles with on-the-job training to gain a thorough understanding and skills base for their chosen profession. Legal and Accounting Services as well as Computer System Design are some of the fields in this sector predicted to have strong job prospects.



Professional, Scientific and Technical Services

Possible job pathways

- Barristers
- Architects and Landscape Architects
- Accounting Clerks
- Auditors and Company Secretaries
- Bookkeepers
- Economists
- Finance Managers
- Financial Investment Advisers and Managers
- Actuaries, Mathematicians and Statisticians
- Conveyancers and Legal Executives
- Court and Legal Clerks
- Human Resource Managers
- Office Managers
- Solicitors
- Cartographers and Surveyors
- Construction Managers
- Computer Network Professionals
- ICT Managers
- ICT Support Technicians
- Software and Applications Programmers
- Telecommunications Engineering Professionals
- Civil Engineering Draftspersons and Technicians
- Civil Engineering Professionals
- Electrical Engineers
- Engineering Managers
- Industrial, Mechanical and Production Engineers
- Mining Engineers
- Mechanical Engineering Draftspersons, Technicians
- Science Technicians
- Marine Transport Professionals
- Veterinarians
- Artistic Directors, Media Producers & Presenters
- Photographers
- Public Relations Professionals
- Environmental Scientists
- Life Scientists
- Interior Designers
- Multimedia Specialists and Web Developers

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